

NATHANIEL ELLIOTT

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Experience

November 2010 – Present Tomberlin Automotive Group
Social Media Manager and E-Commerce Associate

- Managed several websites including Facebook, LinkedIn, an internal HR site and dealer lists by updating content, monitoring, researching, answering questions and creating posts daily
- Entered data and created image maps of part illustrations for web store using Netsuite, Dreamweaver and Photoshop
- Designed and edited owner's manuals for vehicles with InDesign and Photoshop
- Assisted with inventory check of parts room for Tomberlin Outdoor dealership

October 2008 – July 2010 Aiken Printing Company, Inc.
Creative Services Director

- In charge of design of all projects including business cards, brochures, forms and calendars
- Provided quality customer service, obtained approval on files, proofed files and created press layout before sending to film

May 2006 – September 2008 Harbor House/*Pillars of Augusta Life Magazine*
Director of Photography and Creative Services

- Responsible for layout and proofing of all aspects of magazine and books including book jacket, editorial and advertisements while consistently meeting deadlines
- Designed promotional materials including press kits, brochures, forms and stationery
- Took photographs for covers, editorial content and of events
- Updated and maintained Harbor House web site with news and graphics
- Provided customer service in getting advertisements and book art approved

Related Work Experience

- Freelance - Photographed weddings, created identity and web presence for Moment Photography

Technical skills

- Skilled in the following areas: InDesign, Photoshop, Illustrator, Dreamweaver, Lightroom, Word, Excel, Powerpoint, MailChimp for E-Blasts, photography, drawing, painting and researching online

Education

2003 – 2006 University of South Carolina Aiken/GPA 3.7
Bachelor of Fine Arts Degree

References Available Upon Request